



COMPANY PROFILE

Your journey starts here... let's fly higher together

Edition 2025

WHAT'S INSIDE?

LET'S DIVE IN

- About us
- Our brand story
- Our mission
- Our vision
- Our core values
- Our services
- Portfolio highlights
- Brand identity and logo
- Shopify website and mobile app
- Social media management
- media buying
- Snap chat filter
- Erp solutions (odoo)
- Creative production
- 3D max designs
- Case study

ABOUT US

Since January 2022, DIGI DOVE has been more than just a digital marketing agency we're the creative wings behind brands that want to fly higher. We mix art, strategy, and technology to craft digital experiences that don't just look good, but truly connect and inspire.

OUR BRAND STORY

- Every brand has a story, and ours began with a dove and a dream.
- We wanted digital marketing to feel less robotic and more human.
- Less “numbers only” and more “creativity + connection.”
- That's why DIGI DOVE is here to give wings to ideas and let them fly higher.



OUR MISSION

Turning bold ideas into impactful digital experiences that spark growth, build real connections, and take brands to the next level.



OUR VISION

To become the go to digital partner across the MENA region, trusted for creativity, innovation, and results that speak for themselves.

OUR CORE VALUES

Creativity —→ We think outside the box, then redesign the box

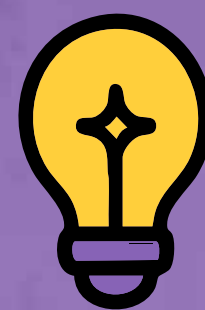
Growth —→ Your success is our success

Partnership —→ Working side by side, like part of your team

Impact —→ Because every click, every view, every result should count



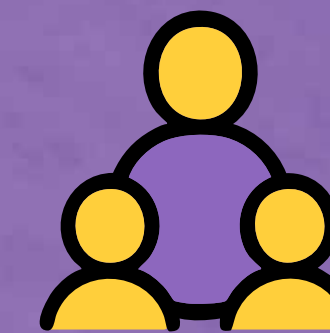
Friendly, conversational
No corporate jargon



Creative & Bold
We like to surprise people
with ideas and words



Playful
Humor, emojis, and casual
expressions are welcome



Collaborative
We don't talk 'at' clients,
we talk 'with' them

OUR SERVICES

“From branding to tech solutions, we’ve got everything your business needs to grow, shine, and fly higher.”

Logo & Brand Identity

Distinctive designs that connect with your audience

Website Development (Shopify)

Seamless e-commerce websites that drive sales

Mobile App Development

Engaging apps with powerful UI/UX

Media Buying

Smart paid campaigns to maximize ROI

Social Media Management

Creative content, calendars & engagement

ERP Solutions (Odoo)

Custom ERP to streamline operations

Creative Production

Photos, reels & motion graphics that inspire

3D Max Designs

High-quality 3D visualizations & concepts

BRAND IDENTITY & LOGO DESIGN

“Where ideas turn into timeless visuals.”



Pink is a women's fashion brand in Egypt. They came to us with an outdated logo and no clear identity. We developed a complete rebrand and launched data-driven performance campaigns, driving record-breaking ROAS and transforming Pink into a recognizable, fast-growing fashion label.





Craftville is a software house specializing in web development. They focus on building powerful, scalable, and user-friendly websites. We collaborated with Craftville to enhance their digital presence and deliver integrated solutions that supported their clients across industries.



Charm – A luxury lifestyle brand that delivers premium replica watches, bags, and accessories designed for individuals who value refinement, elegance, and timeless style.

Our products combine sophistication with accessibility, allowing you to experience the essence of luxury in every detail.

At Chicalastic, we believe food should be more than just a meal it should be an experience full of youthful spirit, vibrant colors, and joyful moments.

Based in MSA University, our fast-food restaurant is designed to reflect the dynamic lifestyle of students: quick, fun, and always full of flavor.



From our identity to our menu, everything about Chicalastic is made to celebrate happiness and togetherness.

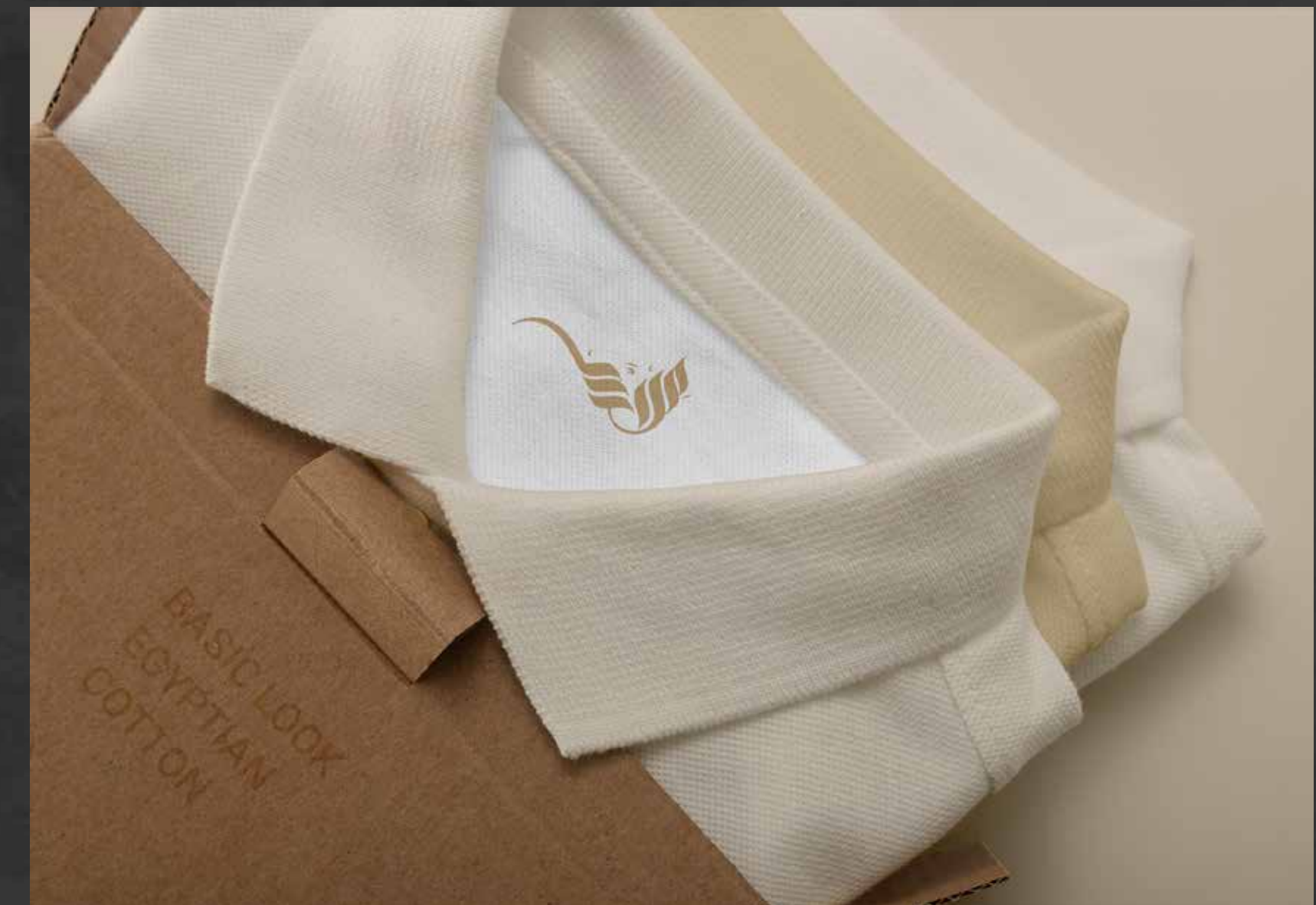
WE READY – A padel-focused app created to simplify games and tournaments for players who seek competition, engagement, and convenience.

Our platform blends technology with community spirit, making it easy to organize matches, track progress, and connect with fellow players. With WE READY, the game becomes smoother, smarter, and more enjoyable letting you focus on the passion and thrill of padel.





MIRAS – A contemporary Egyptian fashion brand offering timeless cotton essentials that embody comfort, simplicity, and effortless elegance.

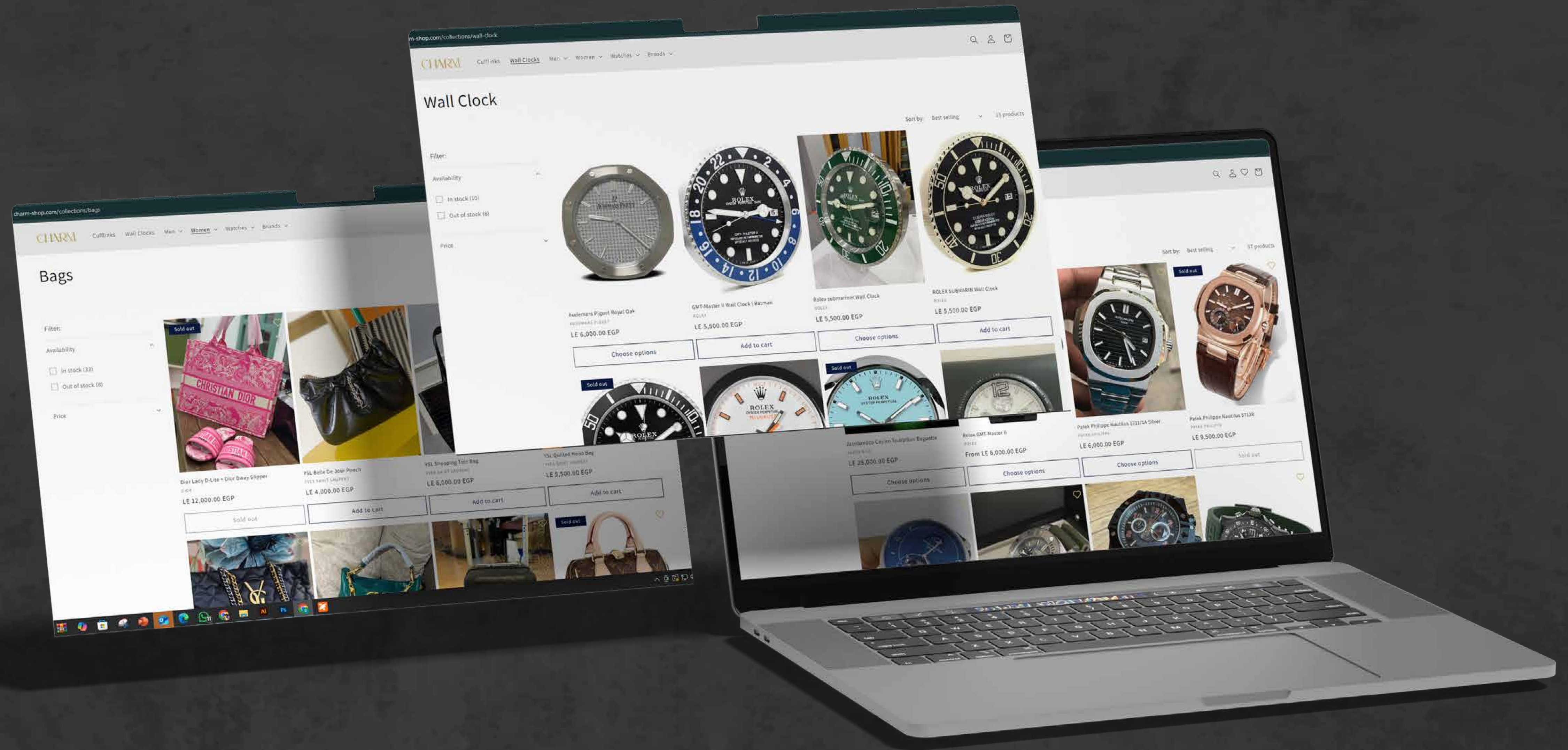


Designed for everyday living, MIRAS pieces bring a refined touch to modern lifestyles while staying true to authenticity and quality.

ده محلك الثاني اديله اهتمام اكبر ➤

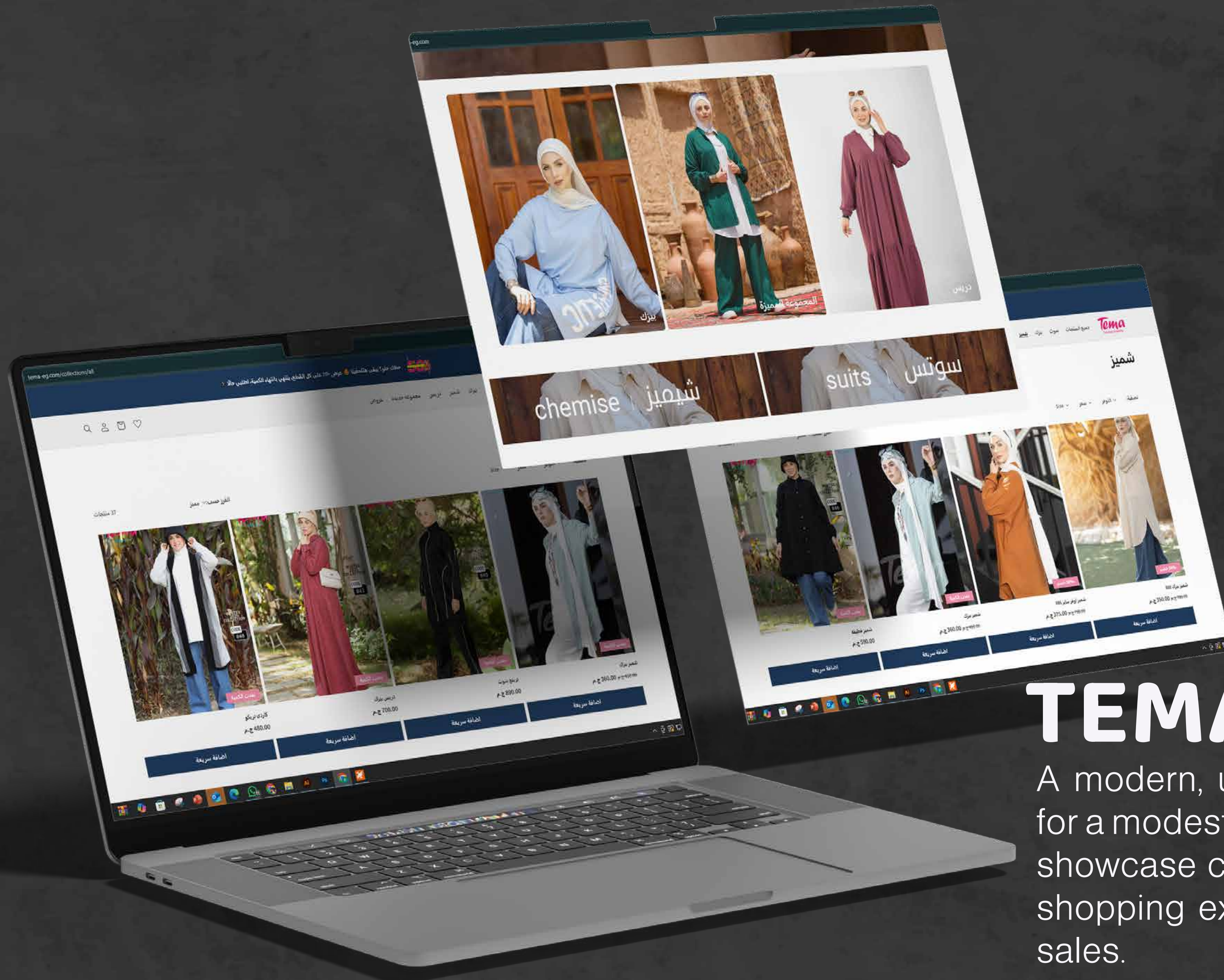
Website Development (Shopify)

seamless, scalable, and conversion-driven digital experience



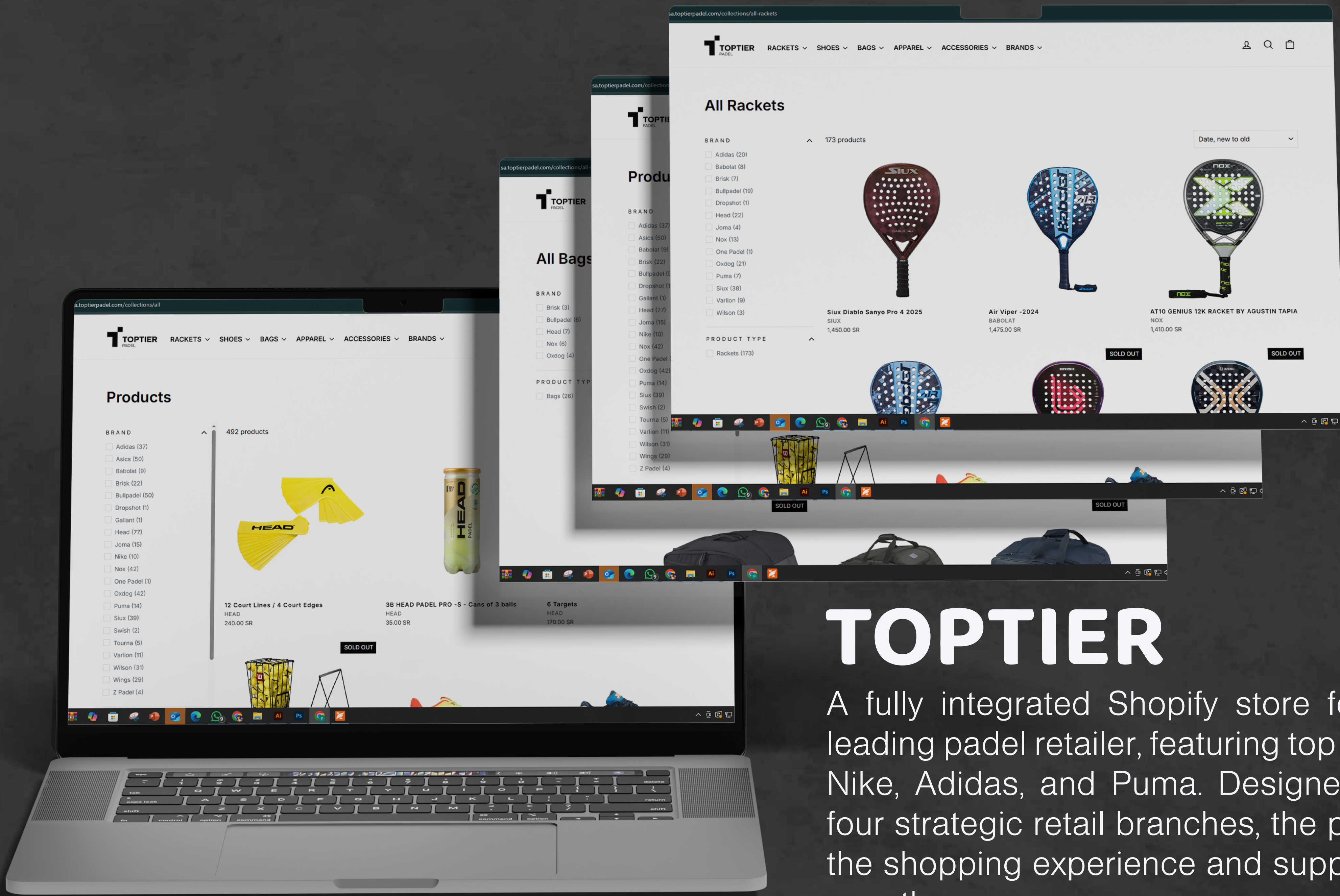
CHARM

An e-commerce website for premium replica watches and bags, built with a seamless user journey, integrated analytics, and a simple backend for effortless product and promotion management.



TEMA

A modern, user-friendly e-commerce website for a modest fashion brand, designed to showcase collections beautifully, enhance the shopping experience, and drive higher online sales.



TOPTIER

A fully integrated Shopify store for Saudi Arabia's leading padel retailer, featuring top global brands like Nike, Adidas, and Puma. Designed to complement four strategic retail branches, the platform enhances the shopping experience and supports omnichannel growth.

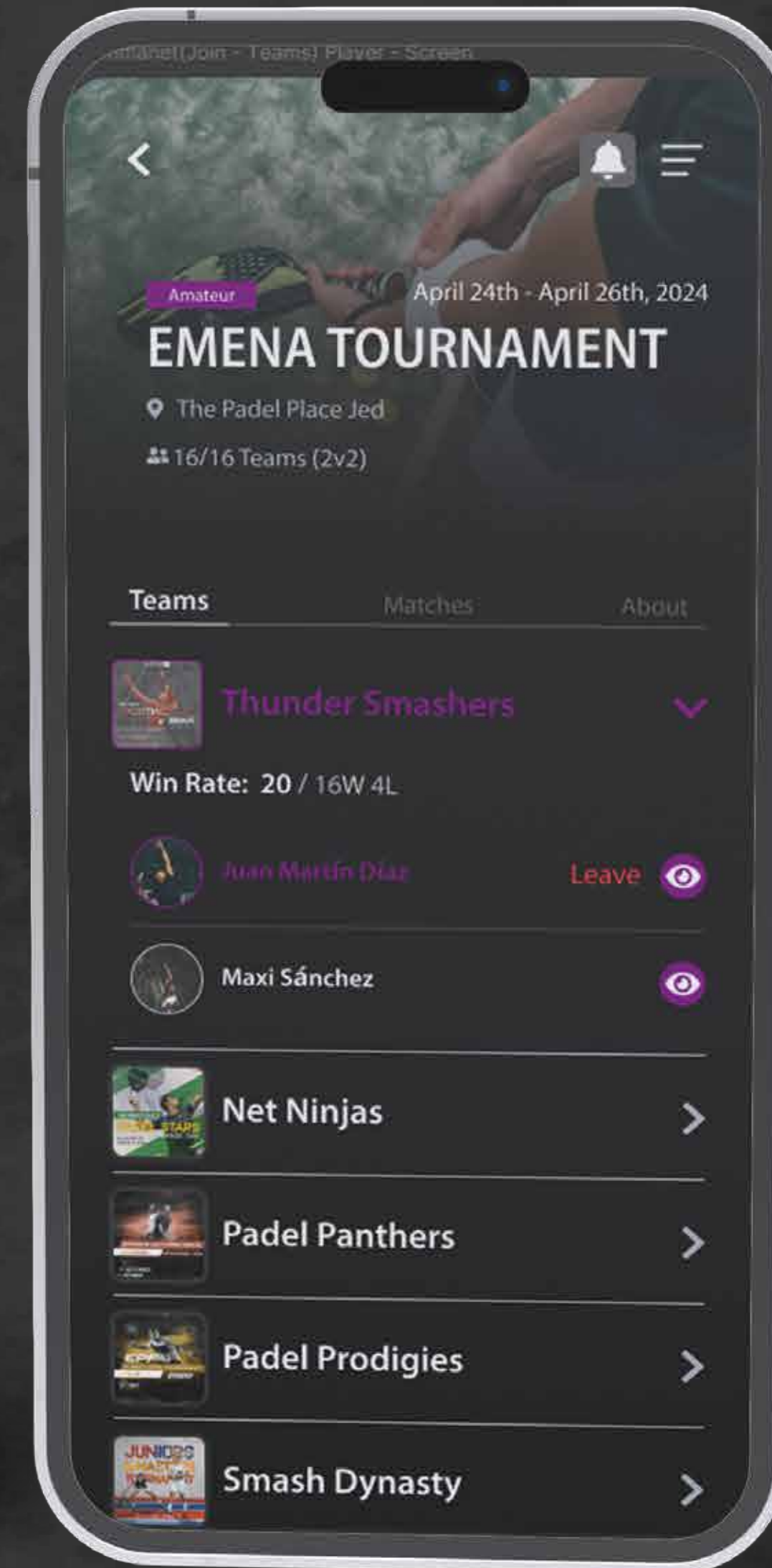
ده بياخد شهور و فلوس كتير ➤

Mobile App Development

seamless, scalable, and conversion-driven digital experience

WE READY

A competitive gaming app that simplifies joining and organizing padel tournaments, making the sport more accessible, engaging, and fun for players of all levels.





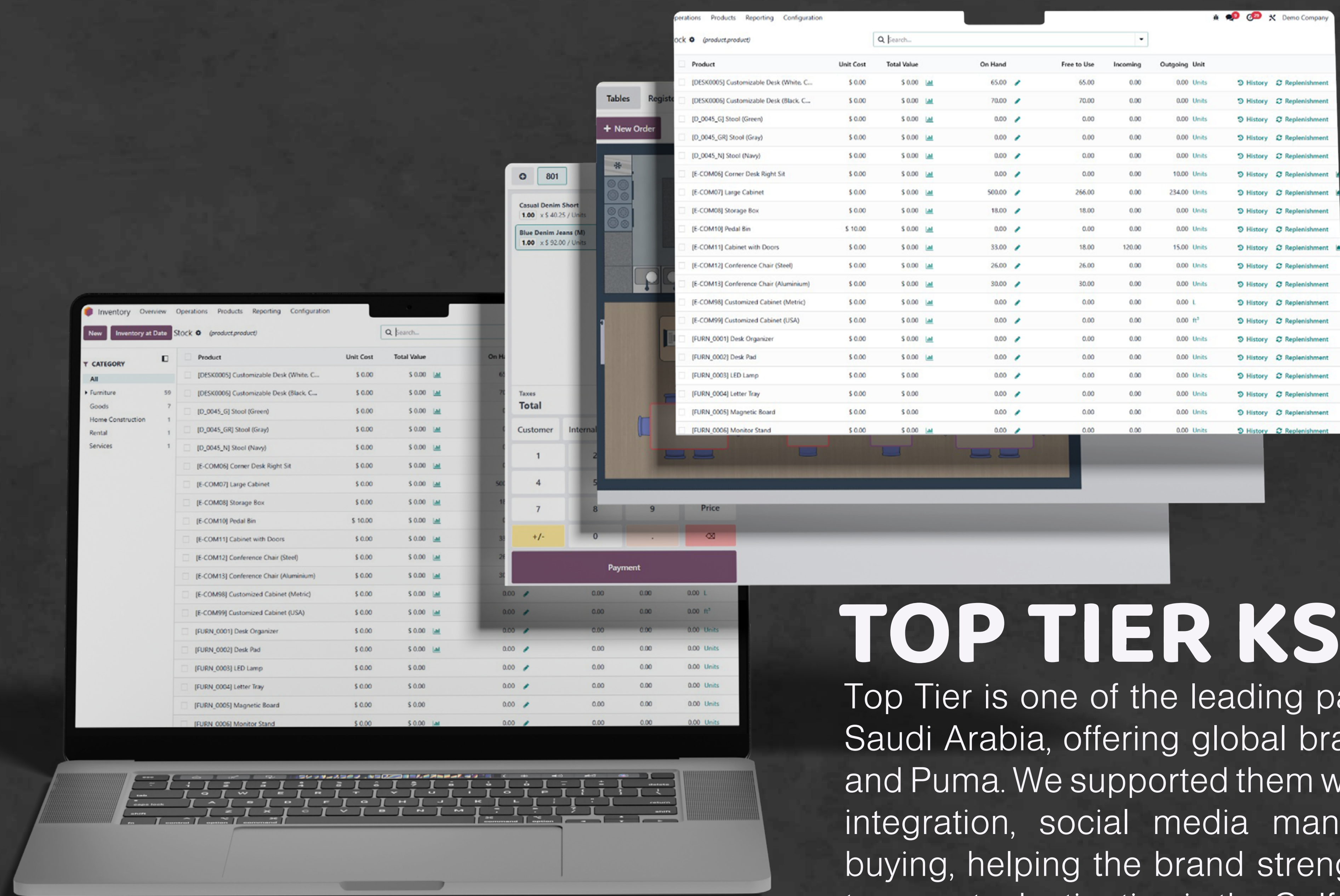
YAMA VET

A Saudi-based mobile app delivering comprehensive pet care services, including home visits, grooming, a pet hotel, and training programs. Designed with a user-friendly interface to make pet care accessible, reliable, and stress-free for owners.

لو انت بيزنيس كبير الخدمه دي تهمك ➤

ERP Solutions (Odoo)

Customized ERP implementations that streamline operations and boost efficiency for businesses.



TOP TIER KSA

Top Tier is one of the leading padel sports retailers in Saudi Arabia, offering global brands like Nike, Adidas, and Puma. We supported them with full Shopify Odoo integration, social media management, and media buying, helping the brand strengthen its position as a top sports destination in the Gulf.

Social Media Management

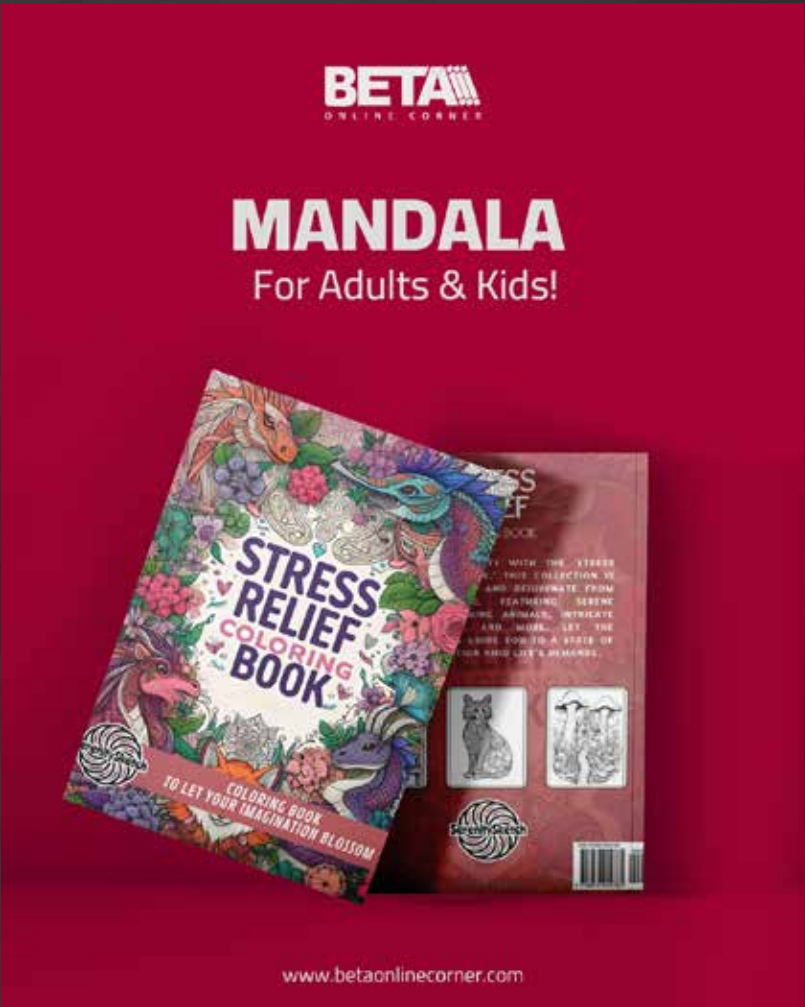
We manage and grow your social presence with creative content, engaging calendars, and active community interaction that builds lasting connections.

Social Media Management

We develop engaging content strategies, craft creative visuals, and manage communities to foster meaningful connections. From lifestyle grids to viral reels, our social media management ensures consistent brand growth and visibility across platforms.

Beta (Educational Books – Online Store with Website)

We manage Bata’s social media presence, creating engaging content, lifestyle grids, and educational posts that highlight the brand’s offerings and drive online engagement.



Beauty & Glow (Perfume – Online Store & Social Media)

We manage Beauty & Glow's social media presence, curating luxurious visuals, lifestyle driven grids, and educational content about fragrances that highlight the brand's premium identity and boost online engagement.

عرض المولد النبوي
اختار بخور أو مرشة وخذ الثانية بخضم

50%

Ede
HOME FRAGRANCE
Pineapple & Mu
Scenify

Nergel
HOME FRAGRANCE
Oud & Saffron
Scenify

Dilmun
Oud Moater

Ishtar
Oud Moater

Egypt Beauty & Glow
PERFUMES OF PURE LUXURY

مولد النبي
كل عام وانتم بخير

Egypt Beauty & Glow
PERFUMES OF PURE LUXURY

عرض المولد النبوي
كل بخور أو مرشة عليها الثانية بنص التمن

Nergel
HOME FRAGRANCE
Oud & Saffron
Scenify

Dilmun
Oud Moater

Egypt Beauty & Glow
PERFUMES OF PURE LUXURY



CALL-OUT NOTES

TOP : Grapefruit • Bergamot • Peach • Exotic Fruits • Mandarin

MID : Magnolia • Lily of the Valley • Violet • Peach Tree Flowers • Patchouli

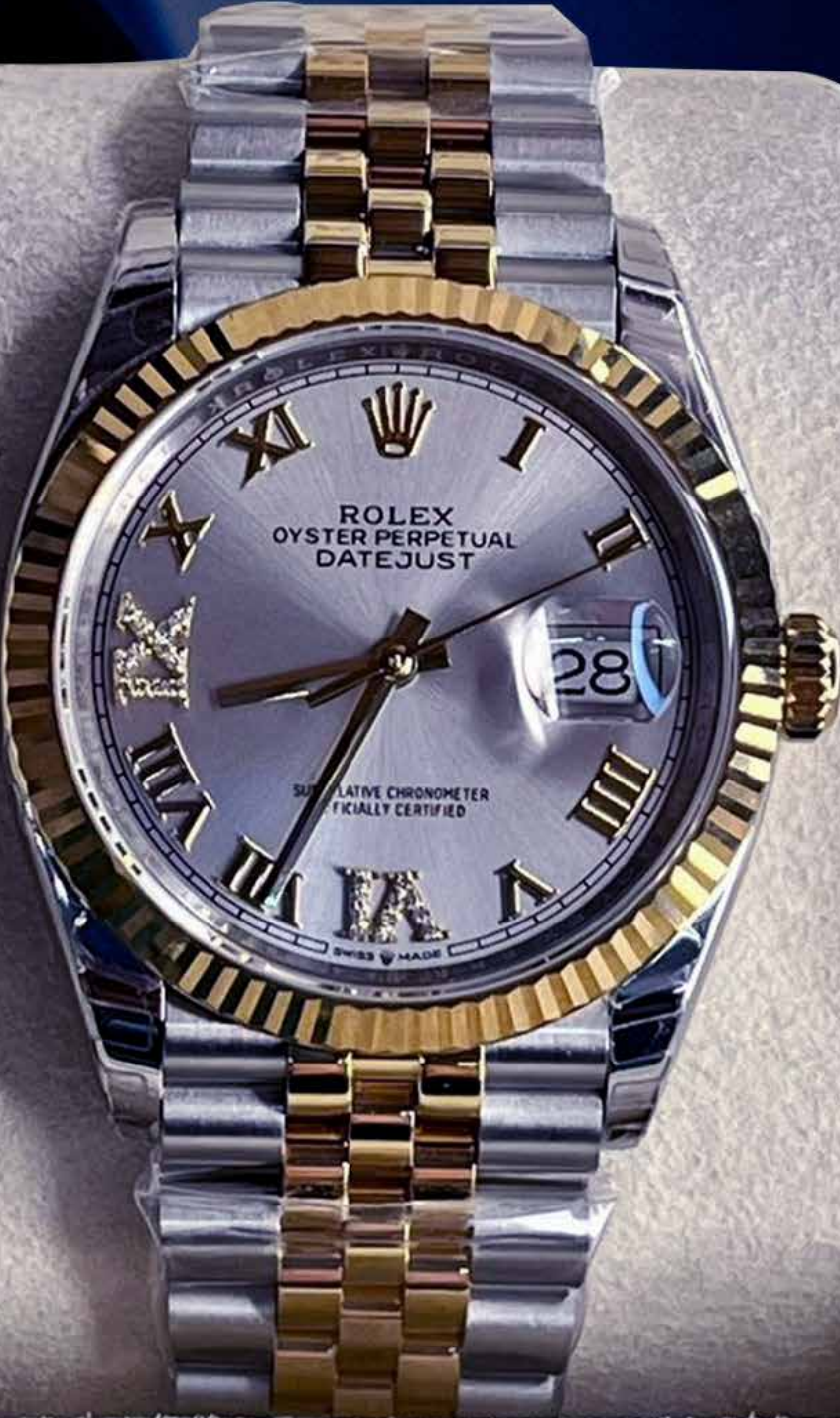
BASE : Sandalwood • White Musk • Amber • Praline • Vanilla



Charm (Luxury Replica Watches – Online Store & Social Media)

We manage Charm’s online presence, building a luxury-inspired brand identity that positions high-quality replica watches as a refined, stylish choice for a selective audience. Our approach blends premium aesthetics with a trustworthy digital experience, ensuring Charm stands out in a competitive market.

CHARM



Timeless Grace

Order Now

CHARM



FOLLOW US NOW

CHARM



FIND YOUR LUXURY WATCHES
AT a **CHARM** Price!

FOLLOW US NOW

CHARM



From Background
to Boardroom.

CHARM



YOUR WRIST
YOUR SIGNATURE

CHARM

CHARM's NEW

MASTERPIECES

COMING SOON



Yama Vet (Pet Care App & Veterinary Clinics – Riyadh) | KSA

We built Yama Vet's digital and physical brand presence, starting with a user-friendly mobile app that offers home visits, grooming, training, and pet hotel services. Alongside the app, we supported their expansion into veterinary clinics in Riyadh, creating a seamless ecosystem that combines tech and care.

عيادة ركن الأليف
للحيوانات الأليفة

لا تفوت العرض التطعيمات السنوية



~~350.00~~
259 ريال

شامل الضريبة

يشمل علي:

التطعيمات

تطعيم فيروسي رباعي
السعال او الحشرات
الديدان جرعتين

كشف مجاني

دقتر تطعيمات مجاني

tamara tabby

صحة أليفك هي مسؤوليتنا

عيادة ركن الأليف
للحيوانات الأليفة

تطعيم الكلاب الفيروسي

99 ريال

ضد أهم 9 أمراض



- ✓ ديسمير الكلاب
- ✓ التهاب الكبد الفيروسي (CAV-1)
- ✓ الأدينو (CAV-2)
- ✓ البارافلورا
- ✓ البارفو
- ✓ ليشيتوسبيرا كانيكولا
- ✓ ليشيتوسبيرا غرييتوفوزا
- ✓ ليشيتوسبيرا إيكثير و هموراجيا
- ✓ ليشيتوسبيرا بومونا

tamara tabby

تواصل معنا

+966 504427321

الرياض - حي العارض - طريق الملك عبد العزيز

تطبيق الشروط والأحكام

عيادة ركن الأليف
للحيوانات الأليفة

لا تفوت العرض شور وحلاقة فل بكج



~~120.00~~

85.0 ريال

شامل الضريبة

tamara tabby

ALSAFA (Car Wash & Oil Change Services)

We manage ALSAFA's social media presence, highlighting its professional car wash services, oil change solutions with Shell partnership, and engaging content that builds trust and attracts loyal customers.



3 عمر العربية

يفضل بتغيير الزيت كل 5,000 - 10,000 كيلومتر
أو كل 6 أشهر



2 ظروف السواقه

اللي يبيسوق في صحراء وجبل مش زي
اللي بيسوق على السريع والأسفلت !



يعني ايه!
غسيل كيماوي للعربية



Daghdagha (Restaurant – New Cairo, Fifth Settlement)

We handle Daghdagha's social media presence, creating vibrant content and lifestyle-driven posts that reflect the restaurant's joyful spirit and attract both students and families in New Cairo.



مكرونه ريد صوص

مكرونه وايت صوص

جزارة اولاد ابو الفيط
تاسس عام ١٩٤٥
من خير مزارعنا



جربت السبق الشرقي!!

الدليفري : 01273999199 - 01016201816
هلا مول محل رقم 7 التسعين 316 الجنوبي التجمع الخامس

جزارة اولاد ابو الفيط
تاسس عام ١٩٤٥
من خير مزارعنا



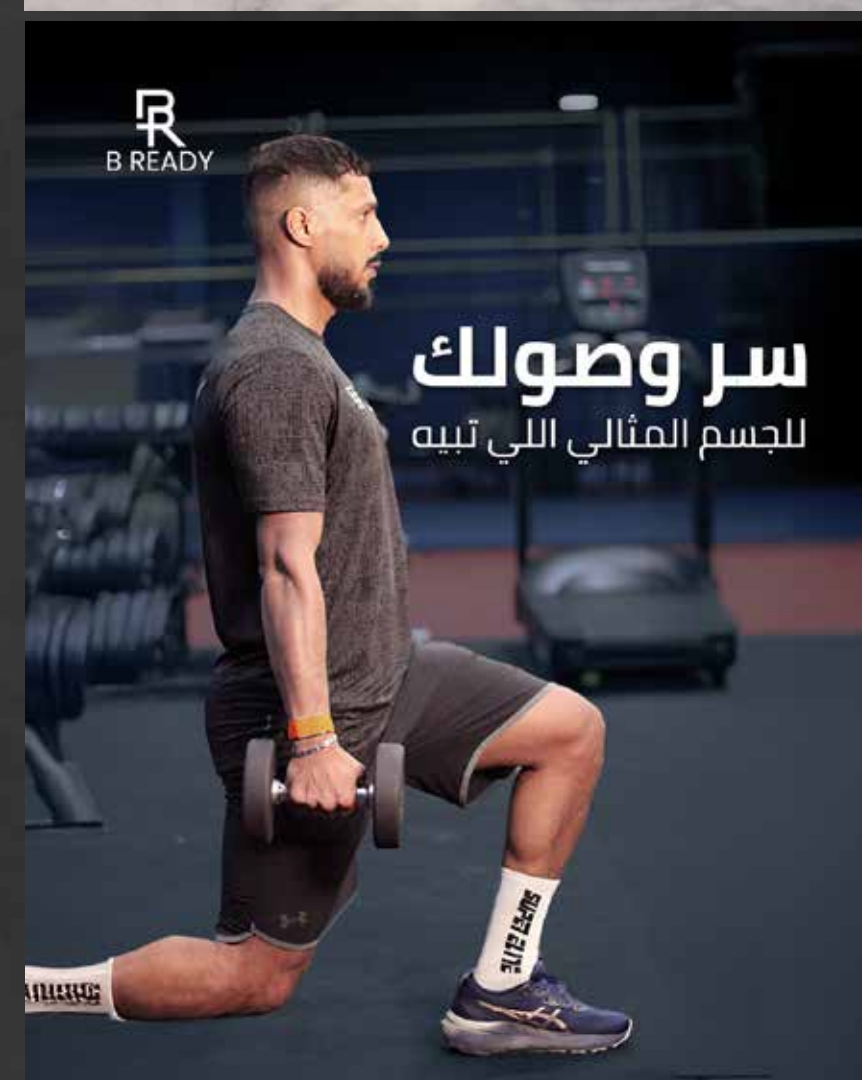
تعرف ازاي ان اللحم فريش؟

الدليفري : 01273999199 - 01016201816
هلا مول محل رقم 7 التسعين 316 الجنوبي التجمع الخامس

جزارة اولاد ابو الفيط
تاسس عام ١٩٤٥
من خير مزارعنا

BE READY (Training Facility – Saudi Arabia)

We manage BE READY's digital presence by crafting powerful content and dynamic campaigns that highlight the gym's role in physical rehabilitation, strength building, and overall fitness, engaging both athletes and everyday clients.



Media Buying

We craft data-driven ad strategies and execute smart media buying campaigns that maximize reach, boost conversions, and deliver the best ROI.

السوت ده عمل تريند السنة اللي فاتت وراجع بقوة تانية السنة دي!
...see more



tema-eg.com
NEW COLLECTION

Order now

426 329 comments 23 shares

Like Comment Share

وصل حديثًا من إنتاج تيما الأصلي
سوت 3 قطع مكونة من كاردي مع شميز كت
...see more



MESSE...
NEW
COLLE...

Send message

173

91 comments 3 shares

Like Comment Share

مستنية إيه؟ ابعتي لنا "سوت 3 قطع" في رسالة دلوقتي، وهنرد
عليكي بالمقاسات والتفاصيل كاملة
الطقم ده بيخلص بسرعة!



MESSE...
New
Arrivals

Send message

131

90 comments 1 share

Like Comment Share

Ads Campaign

Search to filter by name, ID or metrics

Campaigns Ad sets Ads Jan 1, 2025 – Jan 31, 2025

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown

	Off / On ↑↓	Campaign ↑↓	Attribution setting	Results ↑↓	Reach ↑↓	Impressions ↑↓	Cost per result ↑↓	Amount spent ↑↓	Ends ↑↓
☐	☒	CBO / conversion	7-day click, 1-...	1.4 Website purchases	18,420	65,428	288.34 Per Purchase	4,036.81.م.ج	On
☐	☒	mess \ 5 nov \ winter collection	7-day click or ...	5,265 Messaging conversat...	109,322	385,560	3.50.م.ج Per Messaging Conv...	18,422.09.م.ج	On
☐	☐	Advantage+ shopping campaign 21/01/2025 ...	7-day click, 1-...	1.1 Website purchases	7,420	17,657	128.95 Per Purchase	1,418.43.م.ج	On
☐	☐	CBO/ OFFER / 19 DEC	7-day click or ...	.8 Messaging conversat...	3,454	4,290	33.00.م.ج Per Messaging Conv...	264.02.م.ج	On
☐	☐	MOF	7-day click or ...	— Messaging Conversat...	—	—	— Per Messaging Conve...	—	On

Results from 10 campaigns

BEFORE



Campaigns Ad sets Ads Aug 1, 2025 – Aug 31, 2025

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown

	Off / On ↑↓	Campaign ↑↓	Attribution setting	Results ↑↓	Reach ↑↓	Impressions ↑↓	Cost per result ↑↓	Amount spent ↑↓	Ends ↑↓
☐	☒	CBO / conversion	7-day click, 1-...	603 Website purchases	129,082	597,044	83.28 Per Purchase	50,216.60.م.ج	On
☐	☒	mess \ 5 nov \ winter collection	7-day click or ...	5,529 Messaging conversat...	122,574	680,965	8.16.م.ج Per Messaging Conv...	45,135.44.م.ج	On
☐	☐	Advantage+ shopping campaign 21/01/2025 ...	7-day click, 1-...	— Website Purchase	—	—	— Per Purchase	0.00.م.ج	On
☐	☐	CBO/ OFFER / 19 DEC	7-day click or ...	— Messaging Conversat...	—	—	— Per Messaging Conve...	0.00.م.ج	On
☐	☐	MOF	7-day click or ...	— Messaging Conversat...	—	—	— Per Messaging Conve...	0.00.م.ج	On

AFTER

Ads Campaign

Search to filter by name, ID or metrics

Campaigns Ad sets Ads May 1, 2025 – May 31, 2025

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown

Off / On	Campaign	Results	Cost per result	Budget	Amount spent	Impressions	Reach	Ends
☐	TRAFFIC / 11 MAY / 150 D	2,183 Instagram profile visits	0.85.م.ج Cost per Instagram pr...	Using ad set bu...	1,847.45.م.ج	65,023	35,693	Ongoing
☐	abo testing / sales / 18 march /	.15 Website purchases	.1166.71.م.ج Per Purchase	Using ad set bu...	17,500.69.م.ج	53,159	25,807	Ongoing
Results from 2 campaigns ⓘ								

BEFORE



Search to filter by name, ID or metrics

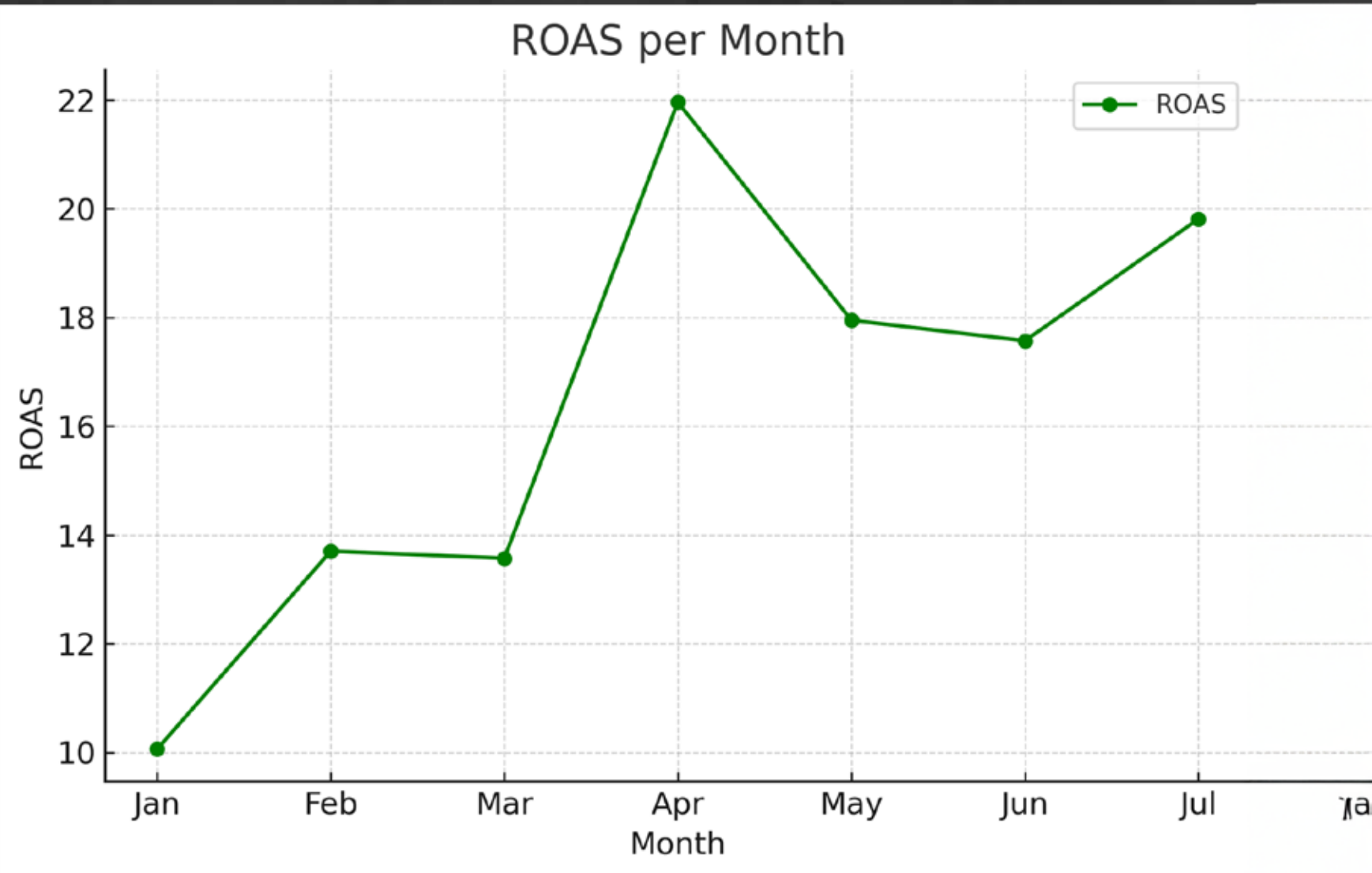
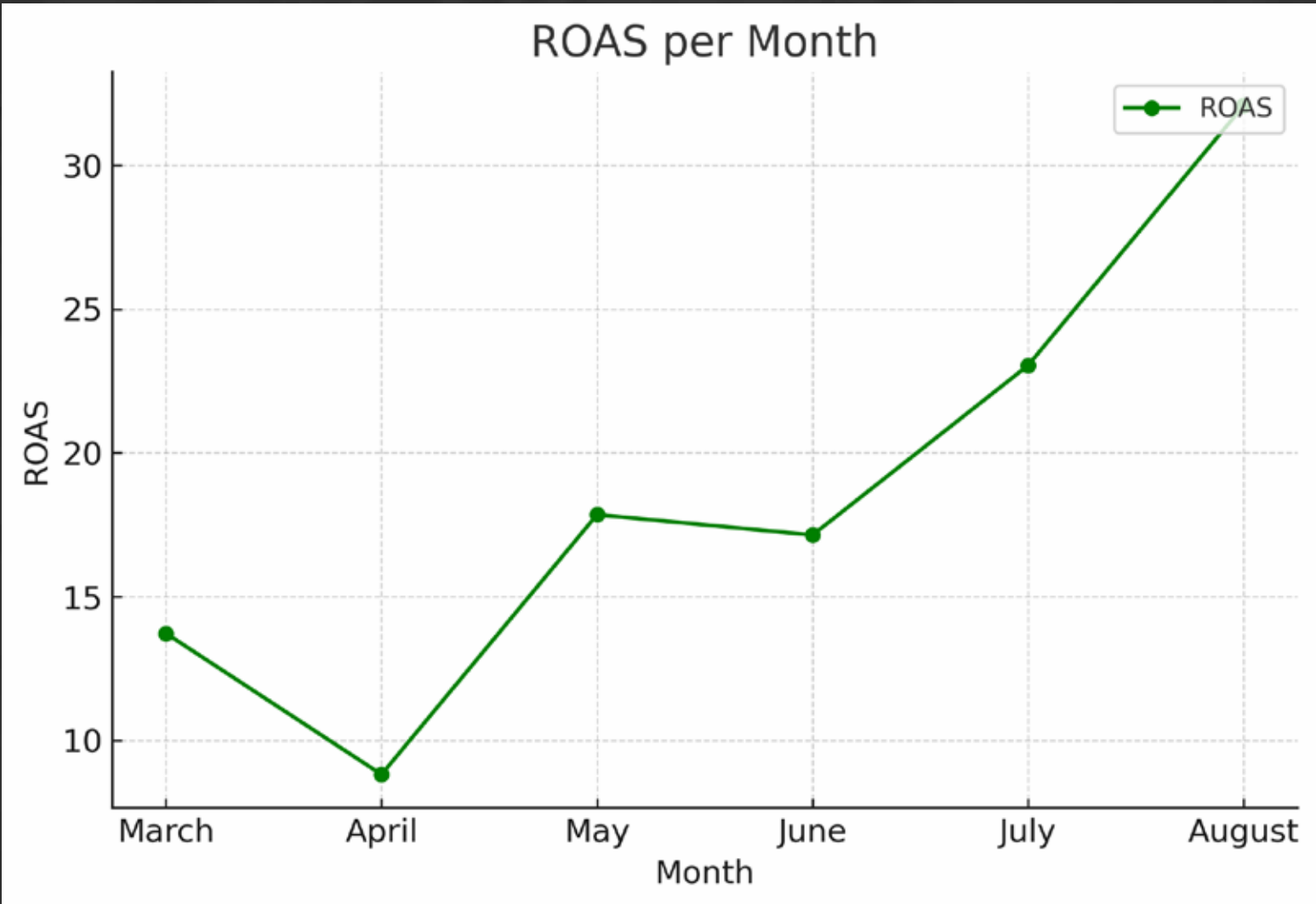
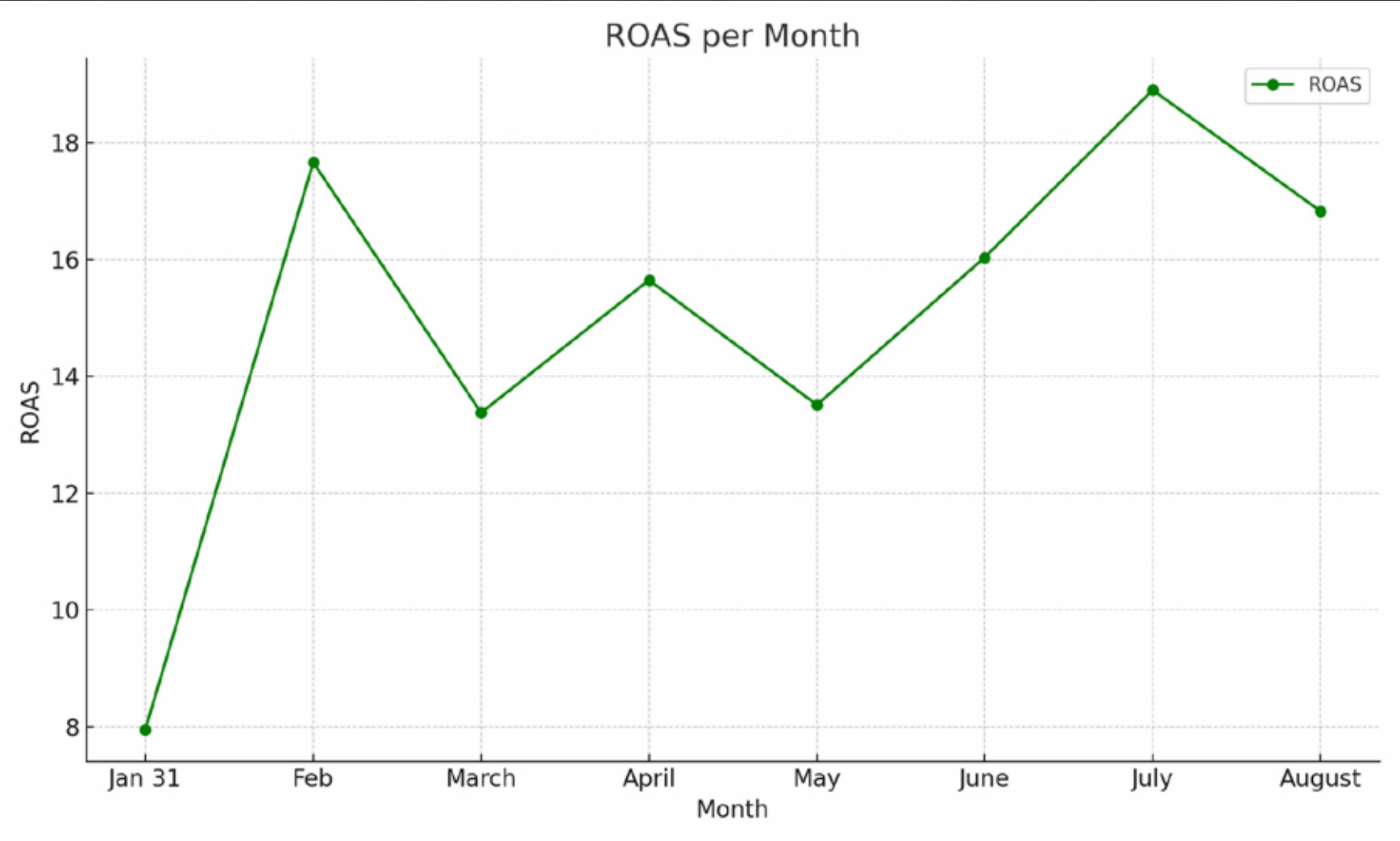
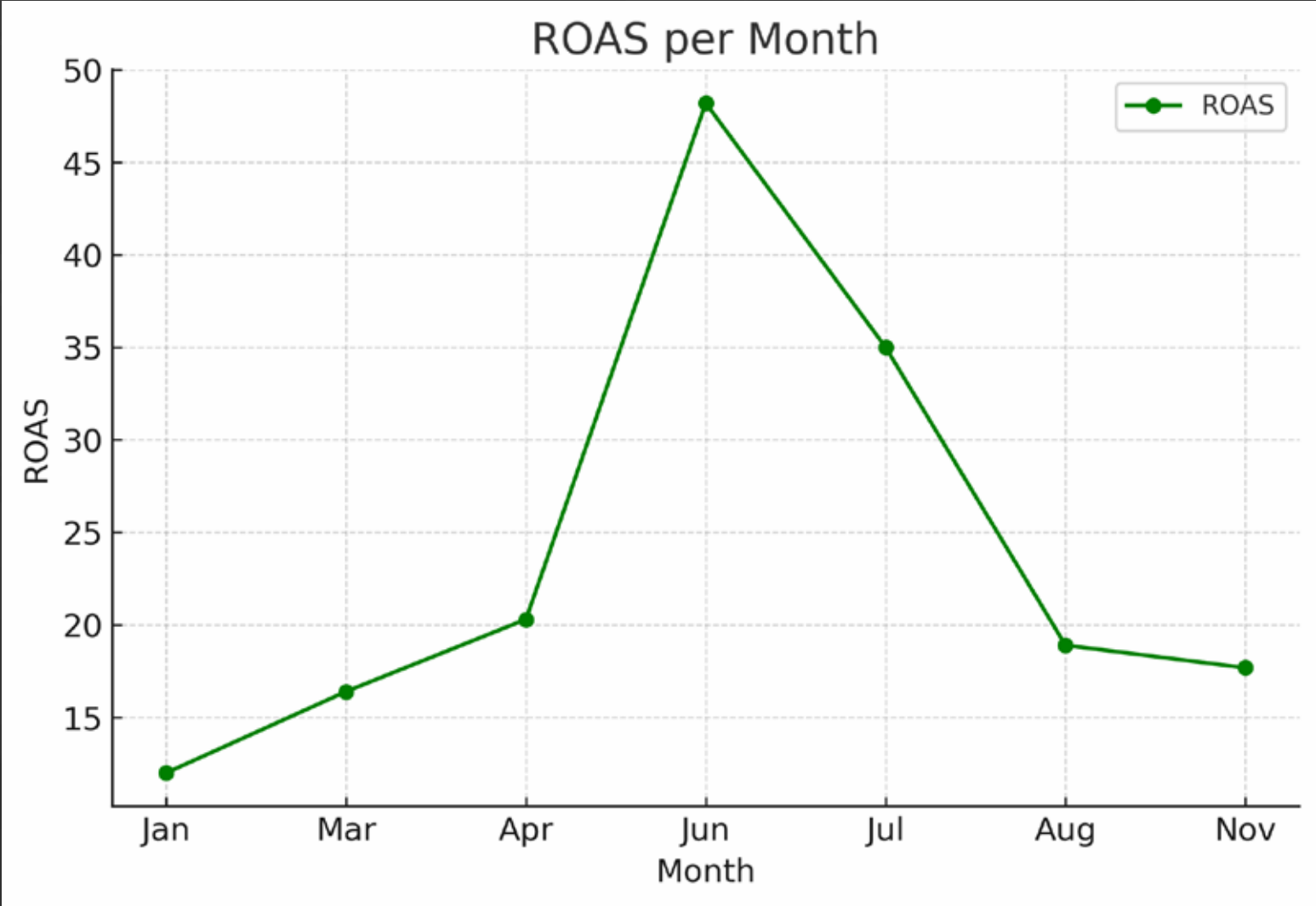
Campaigns Ad sets Ads Jul 1, 2025 – Jul 31, 2025

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown

Off / On	Campaign	Results	Cost per result	Budget	Amount spent	Impressions	Reach	Ends
☐	TRAFFIC / 11 MAY / 150 D	3,406 Instagram profile visits	0.63.م.ج Cost per Instagram pr...	Using ad set bu...	2,156.49.م.ج	68,590	41,171	Ongoing
☐	abo testing / sales / 18 march /	23 Website purchases	644.15.م.ج Per Purchase	Using ad set bu...	14,815.38.م.ج	66,305	30,948	Ongoing
Results from 2 campaigns ⓘ								

AFTER

Fashion ROAS chart



الشغلانة بتاخذ اكر من يوم ➤

3D Max Designs

From sketches to lifelike visuals turning imagination into reality.

هيئة المصحف الشريف | The Holy Qur'an Authority

"A landmark project that pushed our creative and technical limits."



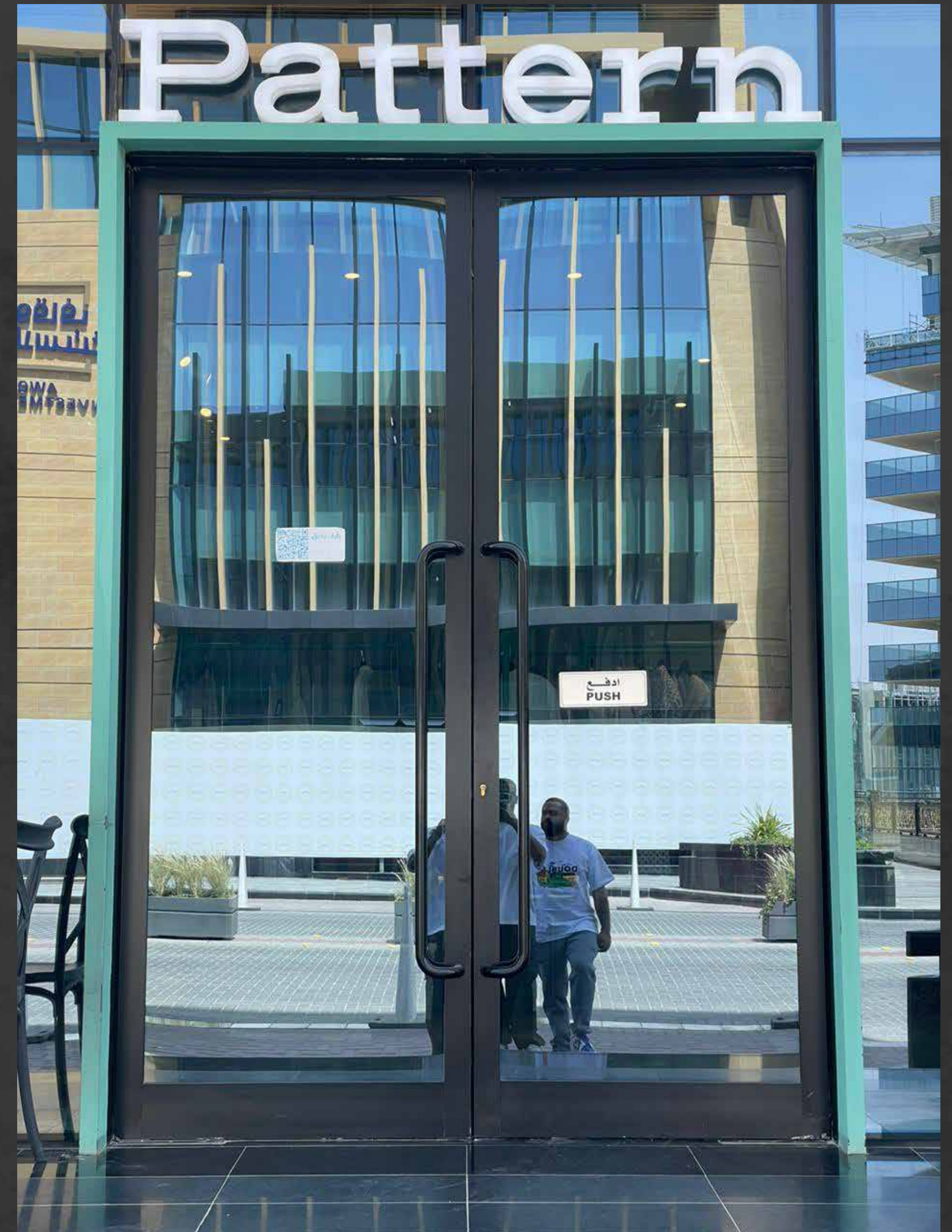
King Khalid Mosque | جامع الملك خالد

"One of our most distinguished projects, blending heritage with creativity."



Pattern – Facade Design

One of our unique destinations, bringing heritage to life with a creative touch.



Jam – Exhibition Booth

A flavorful journey inspired by tradition.



Be – Ready Exhibition

One of our vibrant projects, inspiring energy and passion every day.



Creative Production

Delivered professional photo shoots, reels, UGC, and motion graphics, tailored to meet the needs of diverse industries.

Tara (Saudi Makeup Brand)

Produced a professional photo shoot for all products, capturing each item's unique features while reflecting the brand's elegant and modern aesthetic.





Dagdaga (Restaurant – New Cairo, 5th Settlement)

Produced a professional photo shoot capturing the restaurant's ambiance and signature dishes, highlighting its unique dining experience.





Snapchat Filters & AR Experiences

We create custom Snapchat filters, a rarely offered service that helps brands engage audiences and stand out digitally.



We created a custom Snapchat filter for a major cleaning, sterilization, and hygiene event in Saudi Arabia, encouraging attendees to take photos with the filter and engage with the brand interactively a rarely offered service that boosts digital visibility.



ما تيجي نشوف الي قبلك وصلوا لايه ➤

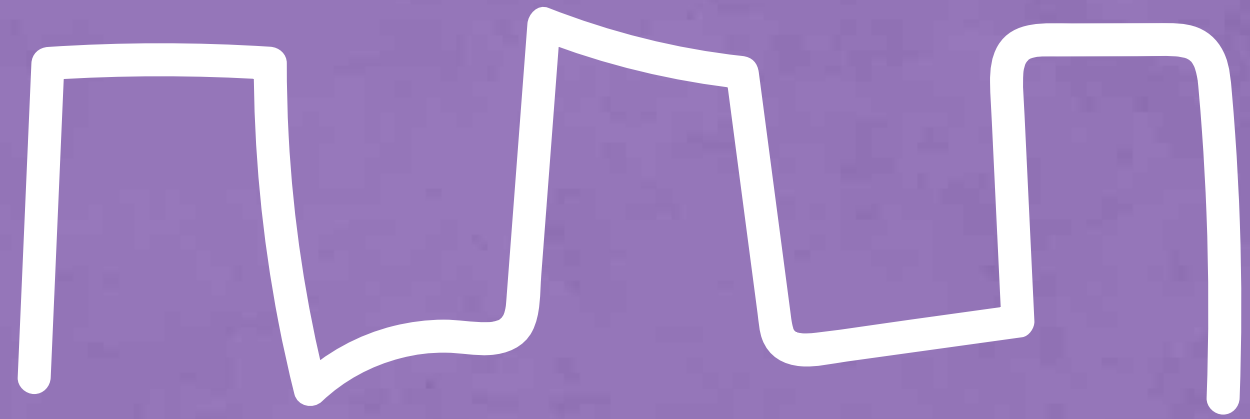
Case Studies

"Real stories of transformation where challenges meet creative solutions, and brands take flight."

Case Study: Tema

From Local Workshop to National Fashion Brand

A success story of turning challenges into record-breaking growth



THE CHALLENGE

When Tema joined us in January 2024, it was a small workshop in a developing area, producing modest fashion for women. Their main sales relied on wholesale to traders, which created key challenges:

- Excess stock whenever wholesalers didn't purchase.
- Limited retail presence, only a Facebook page with low conversions.
- Minimal ad spend on retail, generating almost no return.





OUR SOLUTION

- We transformed Tima from a struggling workshop into a recognized national brand through a multi-layered approach:

Social Media Transformation

Professionalized the Facebook page and integrated Instagram for retail sales.

Built engaging content and optimized posting strategy.

Social Media Transformation

Initial ROAS target	10
Achieved ROAS	- 12 in January - 16.4 in March, and an unprecedented - 20.5 in April - Jun 2024, recorded a historic 48.2

Creative Production

Consistent UGC campaigns across the year.

Collaborations with fashion bloggers and influencers.

Brand & Infrastructure Development

Designed a Shopify website to manage growing online sales.

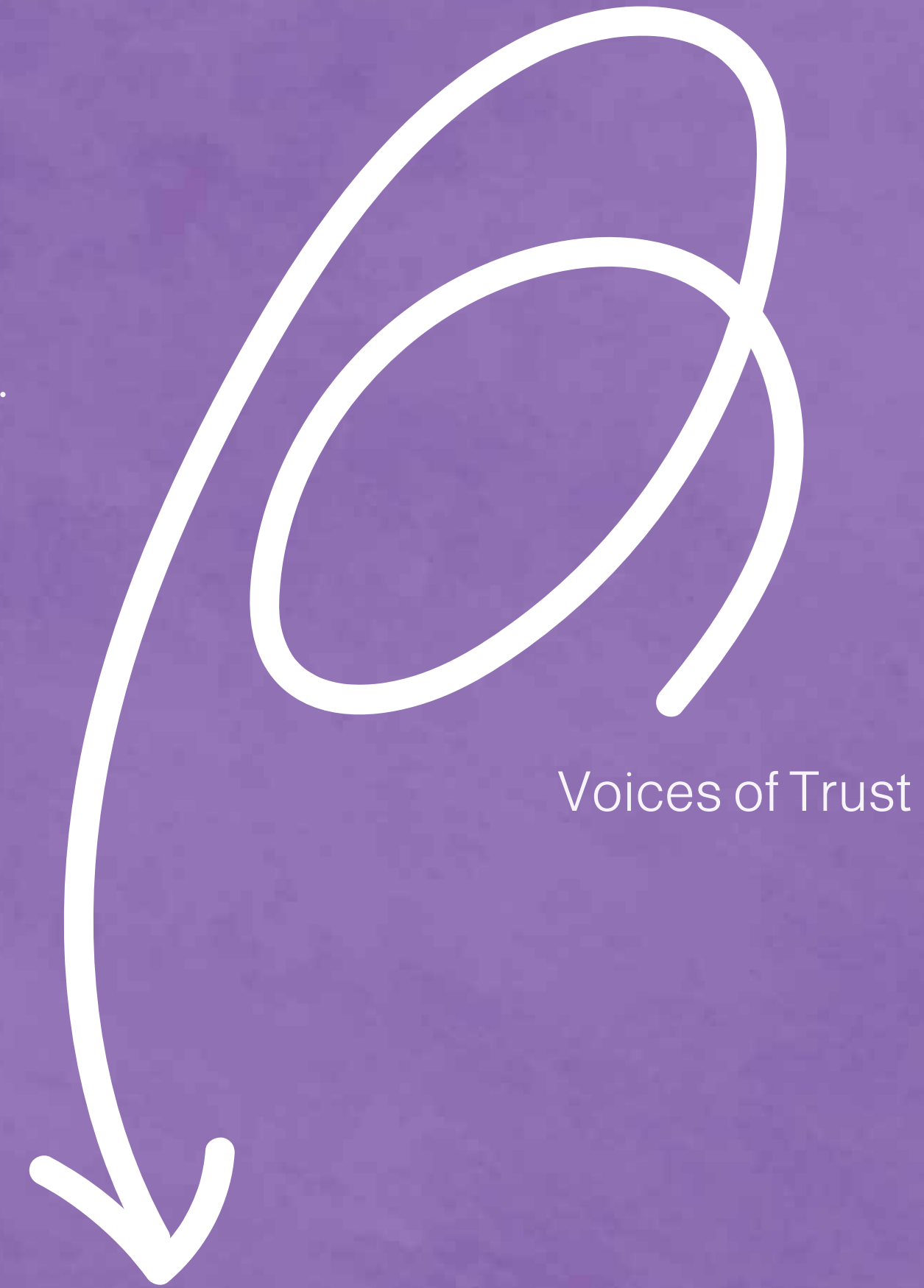
Rebranded with a fresh logo and cohesive visual identity.

Scaled production from a small workshop to a full-scale factory in October Industrial Zone, doubling workforce.

Expanded offline presence with a flagship store in one of October City's largest malls.

THE IMPACT

From local workshop national fashion brand in under 12 months.
Recognized among Egypt's top modest fashion brands entering 2025.
Sales consistently exceeded targets, achieving record-breaking ROAS.
Customer demand so high that "Out of Stock" became the new normal.



"We used to worry about leftover stock. Now, our biggest challenge is keeping up with the demand."

Case Study: Yama Vet

(Branding + Tech + Marketing + Expansion)

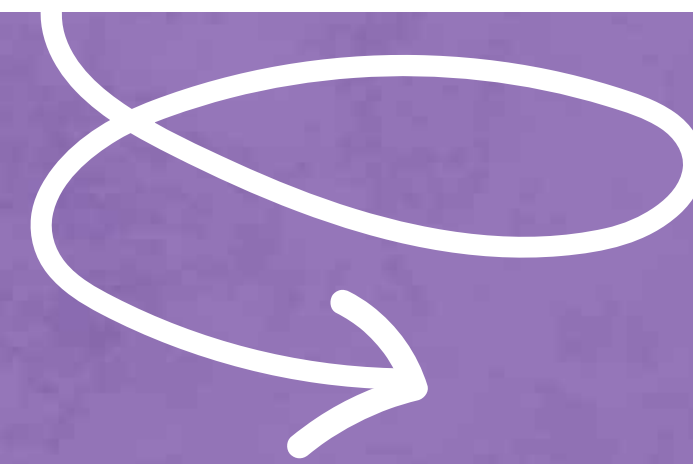


THE CHALLENGE

Yama Vet, a veterinary clinic in Riyadh, struggled with a failed mobile app project.

- 1.5 years wasted with a local software company buggy app, weak UI/UX, no results.
- No strong brand identity to build credibility.
- No clear marketing or digital infrastructure to scale.
- The client was losing patience and needed fast, reliable results.





OUR SOLUTION

We transformed Tima from a struggling workshop into a recognized national brand through a multi-layered approach

Brand Identity

We crafted a modern, trustworthy identity that positioned Yama Vet as a professional and credible brand.

Social Media Transformation

Rebuilt the app from scratch

in just 1.5 months (instead of the 3 months initially estimated).

Delivered a bug-free, seamless, user-friendly experience.

Published successfully on both Google Play & App Store.

Creative Production

Built engaging monthly content calendars.

Designed educational posts that built trust and connected with pet owners.

Marketing Strategy

Designed a full roadmap covering digital ads, campaigns, and growth strategies.

Business Expansion

Helped establish a physical veterinary clinic in Riyadh.
Built a Salla-based e-commerce platform for pet products and services.

THE IMPACT

From a broken app to a fully functional, user-friendly solution in record time.

Built a recognizable, trusted brand.

Expanded from digital-only to one of Riyadh's strongest veterinary clinics.

Opened new revenue streams with e-commerce.

A partnership built on trust that's been growing for over 2 years.



Voices of Trust

"After years of delays and frustration, **DIGI DOVE** gave us speed, trust, and real results. Finally, a partner who delivers what others only promise."

Case Study: Charm

Building a Luxury-Inspired Brand from Scratch

Charm is a premium accessories brand offering luxury-inspired watches, bags, and fashion items. With a selective audience and premium positioning, Charm needed a brand identity and sales engine that could break through restrictions and win trust.



THE CHALLENGE

- No existing brand, website, or online presence.
- A niche, demanding audience with high expectations.
- Advertising restrictions blocking paid campaigns.
- The need for fast brand credibility + profitable sales funnel.

Phase 1: Brand Foundation

Designed a sleek, luxury-inspired logo & identity system.

Built a premium Shopify store optimized for high-ticket sales.

Created a roadmap tailored to a selective audience.



Phase 3: Scaling & Optimization

Constantly refined campaigns for maximum ROAS.

Balanced profitability with luxury positioning.

Phase 2: Smart Launch & Advertising

Launched polished visuals across social platforms.

Built targeted campaigns centered on exclusivity & trust.

Found creative, compliant ways to bypass ad restrictions.

Results

- Strong launch with immediate sales momentum.
- Sustained ROAS 6.0 baseline and kept climbing higher.
- April 2025 = ROAS 9.0
- May 2025 = ROAS 7.0
- July 2025 = Record-breaking ROAS 22.5 with massive sales volume.
- Positioned Charm as a trusted digital luxury-inspired brand.

Conclusion

Charm's journey shows that even in restricted industries, smart branding + precise performance marketing = extraordinary growth. From zero presence to a recognized digital powerhouse, Charm now stands as a go-to name in the luxury accessories niche.

The Brands We Fly With

“Trusted by partners across industries each one part of our journey.”





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